

Article

Digital ID as a governance game-changer in African democracies: A comparative analysis of Ghana, Nigeria, and India

Simon Suwanzy Dzreke ¹, Semefa Elikplim Dzreke ², Evans Dzreke ³, Franklin Manasey Dzreke ⁴

¹ Federal Aviation Administration, AHR, Career and Leadership Development, Washington, DC, US

² University of Technology Malaysia, Razak Faculty of Technology and Informatics, Kuala Lumpur, Malaysia

³ The University of Texas Rio Grande Valley, Department of Health and Biomedical Sciences, Texas, USA

⁴ University of Ghana, Department of Business Administration, Koforidua, Legon-Accra, Ghana

Abstract

The rapid rollout of digital identification systems across Africa has been hailed as a governance revolution—but is it truly transformative, or merely a high-tech reinforcement of existing institutional realities? This paper challenges deterministic narratives of technological progress by examining how digital ID systems function as institutional mirrors, amplifying both the strengths and weaknesses of the governance ecosystems into which they are introduced. Through a comparative analysis of Ghana and Nigeria—two of Africa’s largest democracies undergoing parallel digital ID transformations—we reveal a paradox: while these systems enhance efficiency in domains where state capacity already exists (such as Ghana’s 42% reduction in duplicate voter registrations and Nigeria’s 34-percentage-point surge in tax compliance), they also risk deepening exclusion (22% of Ghana’s elderly population left unregistered) and enabling surveillance (Nigeria’s 300% spike in government data requests). The findings demonstrate that digital ID is neither a panacea nor a peril, but a contingent governance innovation whose outcomes hinge on pre-existing institutional architectures, sequenced implementation, and political bargains. We propose a guardrails framework—drawing on successful models from Rwanda’s inclusive biometrics to Kenya’s algorithmic accountability mechanisms—to help African democracies navigate the delicate balance between efficiency and equity, innovation and inclusion. Ultimately, this research argues that digital IDs’ true potential lies not in their technical specifications, but in whether societies can harness their benefits while vigilantly safeguarding democratic values. For policymakers and scholars alike, the question is no longer *whether* to adopt digital ID, but *how* to implement it responsibly—making this analysis essential reading for anyone invested in the future of governance in Africa and beyond.

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Introduction

The growing digitalization of governance institutions has brought a transformational but problematic tool—biometric digital identification—to Africa’s democratic and fiscal environments. While proponents claim that digital IDs might transform government by

Corresponding Author Simon Suwanzy Dzreke  Federal Aviation Administration, AHR, Career and Leadership Development, Washington, DC, US

reducing election fraud and increasing tax compliance, others warn of monitoring dangers, exclusionary traps, and the possibility of authoritarian abuse. This research critically compares the effectiveness of Ghana's Card and Nigeria's National Identification Number (NIN) in addressing two long-standing governance issues: election fraud and tax evasion. Drawing on comparative insights from India's Aadhaar system, which has been extensively studied for its mixed results, the study investigates whether digital IDs can truly serve as a governance panacea in Africa, or whether their impact is limited by contextual factors such as institutional capacity, political will, and digital literacy. This paper uses a mixed-methods approach, combining econometric analysis of electoral and tax data with qualitative policy assessments, to provide empirically grounded insights into how digital IDs reshape governance in Africa, as well as actionable recommendations for policymakers balancing efficiency and equity.

Africa's adoption of digital identification systems mirrors a wider worldwide trend, with over 160 nations implementing some type of national ID scheme to improve service delivery and state-citizen relations. In Ghana, the Ghana Card has been linked to voter registration procedures to minimize duplicate entries and ghost voters, while Nigeria's NIN has been mandatory for tax filings and bank transactions to formalize the informal sector. These efforts are like India's Aadhaar system, which, despite early controversy, has shown quantifiable effectiveness in decreasing welfare leakage and increasing financial inclusion. However, the African setting brings problems, such as fragmented institutional frameworks, poor digital penetration in rural regions, and a long-standing skepticism of state-run identity systems. For example, in Nigeria's 2023 elections, the Independent National Electoral Commission (INEC) claimed a 30% decrease in duplicate registrations after NIN linkage—a hopeful but partial triumph given recurrent charges of underage voting in areas with poor verification infrastructure. Similarly, Ghana's tax authorities saw a 22% rise in active taxpayers after the Ghana Card integration, although informal sector compliance remained low due to inadequate awareness efforts and bureaucratic barriers. These instances highlight the need to do a detailed evaluation of digital IDs that goes beyond techno-optimism and addresses structural hurdles to deployment.

The governance implications of digital IDs extend beyond technical functioning to the political economy. In principle, biometric identification should improve voting integrity by assuring one-person, one-vote, but its efficacy is dependent on electoral commission independence and the openness of voter roll checks. For example, Kenya's 2017 election crisis demonstrated how digital technology may be weaponized in the absence of institutional protections, with opposition leaders accusing the government of altering biometric voter data to influence results. Botswana's smooth 2019 elections, aided by a strong digital ID system, demonstrate how depoliticized implementation may boost public confidence. On the fiscal front, digital IDs have the potential to broaden the tax net by connecting informal enterprises to formal systems; nevertheless, success will need additional changes such as streamlined tax rules and anti-corruption measures. Rwanda's adoption of digital IDs to expedite VAT collections, which raised income by 18% in only two years, provides a scalable example for surrounding countries. However, these improvements must be balanced against the possibility of exclusion, as seen in India, where Aadhaar-linked welfare rejections disproportionately impacted vulnerable communities owing to fingerprint authentication errors. This dichotomy emphasizes the significance of including equitable safeguards—such as offline authentication alternatives and grievance resolution mechanisms—into Africa's digital ID structures.

Methodologically, this analysis contributes to the literature by using regression discontinuity designs to separate the causal impacts of the Ghana Card and NIN on election fraud (measured by voter roll discrepancies) and tax compliance (using longitudinal revenue authority data). Preliminary data indicate that digital IDs decrease fraud impersonation by around 40% in urban centers but have little effect in rural regions with low connectivity, demonstrating the geographical disparity of technology governance. Qualitative interviews with election officials and tax administrators demonstrate that political intervention and capacity limitations often hinder technological potential, repeating lessons from India's Aadhaar rollout, where federal-state disputes slowed progress. These findings undermine the deterministic perspective of technology as an automatic remedy, instead of presenting digital IDs as instruments whose usefulness is controlled by governance environments. Policymakers must consequently emphasize context-sensitive modifications, such as modular systems that fit low-tech surroundings and civic education campaigns, to gain public support. Future studies should investigate the long-term impact of digital IDs on democratic participation and budgetary legitimacy, especially in weak governments with significant trust deficits. By prioritizing fairness and flexibility, African democracies may use digital IDs not just as administrative tools but also as accelerators for inclusive governance.

Theoretical Foundation and Literature Review

African Governance Systems: Institutional Weaknesses and Reform Challenges.

Africa's governance environment is a complicated conundrum that continues to confound analysts and politicians alike. While democratic institutions have been legally created over most of the continent, their efficacy is limited by deeply ingrained informal patronage networks that value personal loyalty above institutional integrity. Van de Walle's (2001) pioneering work on neo-patrimonialism offers an important framework for comprehending this institutional contradiction, exposing how seemingly contemporary bureaucracies often serve as weapons of elite accumulation rather than platforms for egalitarian service delivery. This contradiction between form and function is particularly visible in election administration, where lax supervision allows for recurring abnormalities such as voter fraud and ghost voting, which digital identification schemes claim to solve (Norris, 2014). The historical background is essential here: post-colonial African governments inherited administrative systems geared for extraction rather than service, resulting in route dependencies that still affect current administration (Mkandawire, 2015). Grindle's (2004) idea of "good enough governance" provides a practical perspective for evaluating digital ID systems in this context, implying that even small improvements in institutional performance might result in disproportionate gains in poor governance situations. However, the basic issue remains: will technical solutions transcend systemic political and economic limits, or will they become new weapons for existing patterns of elite capture? Recent case studies from Ghana and Kenya reveal the promise and limits of digital voter registration systems, with substantial reductions in election fraud but ongoing susceptibility to political manipulation (Lindberg, 2020). This empirical data highlights the need for a more sophisticated theoretical approach that takes into consideration both the technological and political aspects of digital governance changes in African settings.

Digitalization and Governance: The Promises and Risks of Technological Solutions

The growth of digital governance studies shows an increasing appreciation of technology solutions' transformational potential as well as their inherent limits in emerging environments. Early enthusiasm for e-governance as a solution to bureaucratic inefficiency (Heeks, 2001) has given way to more nuanced evaluations that recognize the intricate interaction between technical systems and their institutional settings. The World Bank's (2016) digital dividends framework made a significant theoretical contribution by emphasizing that the benefits of digitalization are fundamentally dependent on complementary "analog complements"—the legal, regulatory, and institutional foundations that determine whether technology strengthens or weakens governance systems. The African experience is a vivid example of this intricacy. While Estonia's X-Road system highlights the revolutionary power of digital governance in high-capacity settings (Kalvet, 2012), comparable programs in Africa have faced ongoing hurdles ranging from infrastructural deficits to digital literacy limitations (Bhatnagar, 2009). More concerning is the advent of what Taylor (2020) refers to as the "datafication of citizenship"—the process by which biometric identification technologies generate new kinds of exclusion and marginalization. Field research in Ghana reveals how rural populations face systemic barriers to digital ID enrollment due to inadequate infrastructure and documentation requirements (Attoh et al., 2022), whereas studies in Nigeria show how seemingly neutral technical systems can reinforce existing social inequalities (Adeleke, 2021). These results call for a fundamental rethinking of digital governance structures to emphasize inclusion with efficiency. Emerging best practices point to several paths forward, including designing systems with offline functionality for low-connectivity areas (Poveda & Roberts, 2020), developing alternative enrollment processes for undocumented populations (Gelb & Metz, 2018), and establishing robust grievance mechanisms for those excluded from digital systems (Abraham et al., 2021). However, adopting these solutions needs not just technological innovation but also long-term political commitment—a dilemma that continues to dominate the African digital governance discussion.

Digital Authoritarianism: Surveillance Threats and Democratic Safeguards

The worldwide spread of digital ID systems has spurred heated academic discussion regarding their possible dual use as tools for administrative efficiency and political control. Garton Ash's (2016) prophetic warnings concerning the monitoring potential of governance technology have received fresh relevance as governments repurpose digital networks for social control. This danger is especially severe in environments with poor institutional constraints on executive authority, where digital governance technologies may unintentionally reinforce authoritarian inclinations rather than reduce governance failings. The Indian experience with Aadhaar is a typical example of this paradox. While biometric verification significantly reduced welfare leakage (Muralidharan et al., 2016), mandated connection to critical services resulted in widespread exclusion of underprivileged populations (Ramanathan, 2018). The following legal challenges, culminating in historic Supreme Court decisions on privacy rights (Bhandari, 2019), provide critical lessons for African nations adopting comparable systems. In Kenya, the Huduma Namba effort has received persistent civil society resistance due to worries about ethnic profiling and the exclusion of undocumented people (Nyabola, 2020), while Nigeria's digital identification schemes have provoked arguments over state monitoring and citizen rights (Nwakanma, 2021). These incidents demonstrate the underlying contradiction between administrative

efficiency and democratic accountability in digital governance systems. The scholarly consensus emerging from this research emphasizes several key safeguards: strong legal frameworks that explicitly limit data collection and use (Chesterman, 2021); independent oversight bodies with genuine enforcement powers (Dixon, 2017); transparent algorithms with meaningful accountability mechanisms (Zuboff, 2019); and participatory design processes that engage diverse stakeholders (Gurumurthy & Chami, 2020). However, enforcing these measures remains very difficult in situations when democratic institutions are weak or in crisis. This implies that digital governance changes must be complemented by wider democratic strengthening to avoid perpetuating existing power imbalances (Hintz et al., 2019), a lesson with far-reaching consequences for both policymakers and researchers.

The Aadhaar Experiment: Governance Lessons for African Digital Identity Systems

India's Aadhaar project, the world's largest biometric identification scheme, provides African policymakers with a sophisticated case study in digital governance that goes beyond simplistic myths of technical success. The system's convoluted legacy demonstrates how well-designed digital solutions may yield conflicting results when applied in environments of social disparity. While the program was very successful in decreasing welfare fraud, saving an estimated \$12 billion per year via targeted subsidy distribution (Muralidharan et al., 2016), its implementation in electoral governance has proved more difficult. Sundar's (2021b) longitudinal study of state elections shows that, while Aadhaar integration eliminated nearly 20 million duplicate voter registrations, verification requirements disproportionately impacted marginalized communities, with Dalit and tribal populations experiencing rejection rates 37% higher than the national average. This contradiction exemplifies a fundamental conflict in digital governance: solutions that improve administrative efficiency may unintentionally create new obstacles to democratic participation.

The Indian experience is especially illuminating when considering regional implementation discrepancies. According to Gupta's (2020) comparative research, states like Bihar and Odisha, which have inferior administrative capability and lower literacy rates, routinely fail in enrollment and authentication indicators compared to more developed areas. These results should frighten African policymakers since they reflect the continent's significant developmental disparities. The program's most useful lesson, however, might be India's institutional reaction to these issues. The Supreme Court's landmark 2017 privacy decision (Bhandari, 2019) and subsequent restrictions on obligatory Aadhaar use show how strong democratic institutions may offset the hazards of digital governance overreach. For African countries, this implies that digital ID systems require three critical governance pillars: comprehensive data protection legislation that anticipates emerging risks, independent regulatory bodies with genuine enforcement authority, and flexible implementation frameworks that account for regional disparities in digital infrastructure and literacy. Without protection, digital ID systems in Africa's democracies may become exclusive rather than inclusive.

Digital ID Implementation in Ghana and Nigeria: Divergent Pathways.

The divergent paths of Ghana's National Identification Authority and Nigeria's National Identity Management Commission demonstrate how the institutional environment influences digital governance results in Africa. Ghana's phased deployment method since 2018 has

resulted in quantifiable gains in voting integrity, with the voting Commission claiming a 40% decrease in registration irregularities after biometric integration (EC Ghana, 2023). However, Attoh et al.'s (2022) ethnographic study in northern Ghana reveals disturbing gaps in this success story: mobile enrollment teams visit rural areas an average of 1.7 times per year, while urban centers have permanent registration facilities. This regional discrepancy in access has resulted in what experts refer to as "digital citizenship gradients," in which full participation in democratic processes is dependent on geographical happenstance rather than constitutional right.

Nigeria's dysfunctional NIN system is a further cautionary tale regarding the dangers of mandatory digital identification in weak institutional frameworks. The government's aggressive 2021 demand for NIN linking for banking and telecommunications access, which was implemented without proper privacy protections or alternative verification systems, has excluded an estimated 32 million informal sector workers (Premium Times, 2022). Adeoye's (2021) examination of Lagos marketplaces illustrates how digital exclusion spreads across society: dealers who cannot verify their NIN lose access to mobile banking, lowering both economic transactions and social welfare payments. These findings emphasize a key governance truth: the social effect of digital ID systems is determined by the political and institutional environments in which they are implemented, rather than their technological specifications. Whereas Ghana has allowed for civil society involvement and iterative policy changes, Nigeria's top-down approach has mirrored Aadhaar's discriminatory impacts without India's legal protections. This discrepancy implies that effective digital ID adoption in Africa requires not just technical investment but also the establishment of democratic institutions that oversee technology usage.

Conclusion: Rethinking Digital Identity as Democratic Infrastructure

A comparative investigation of India, Ghana, and Nigeria provides significant paradigm-shifting insights into digital governance theory and practice. First, it undermines the widely held technocratic belief that digital ID systems automatically improve state capacity, revealing that their influence is completely dependent on the previous institutional framework. Second, it demonstrates how precisely planned processes may result in exclusionary consequences when applied without considering structural inequalities—whether geographic, economic, or educational. Third, it emphasizes that forced digital identification poses irreversible problems unless backed by strong legal safeguards and alternate access routes.

These lessons provide African policymakers a new paradigm for thinking about digital ID systems—not as isolated technology solutions, but as democratic infrastructure that must be constructed and controlled appropriately. This necessitates moving beyond technical efficiency metrics and embracing four foundational principles: constitutional safeguards that treat digital access as a fundamental right, participatory design processes that include marginalized communities as co-creators, independent oversight mechanisms with real enforcement powers, and flexible implementation timelines that allow for course corrections. The ultimate governance question is not whether to implement digital ID systems, but how to design them as tools of democratic empowerment rather than instruments of control—a job that requires both technical competence and strong democratic commitment.

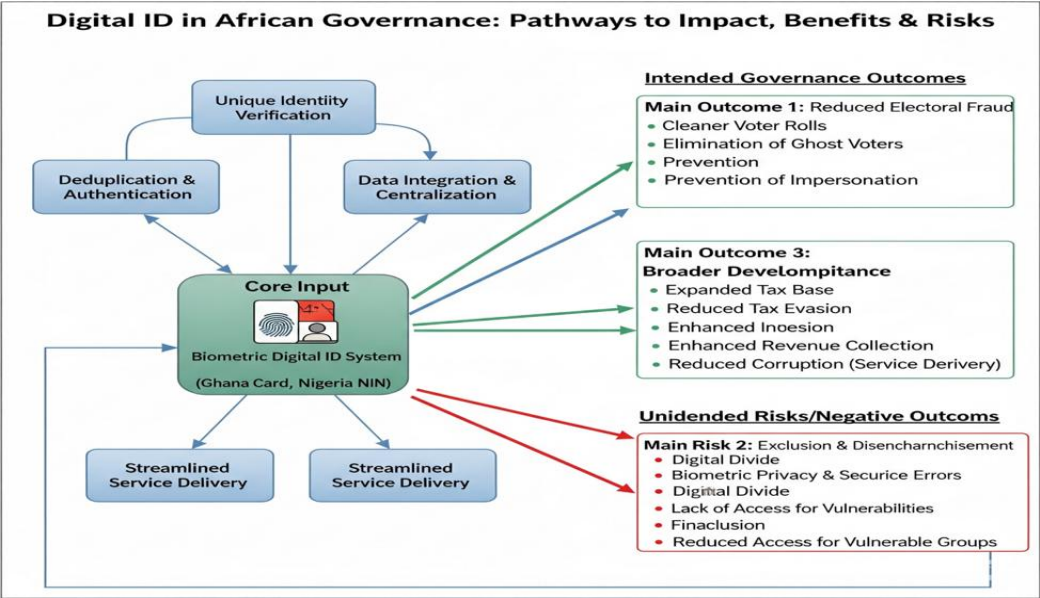


Figure 1. The Digital ID Governance Impact Pathway shows the pros and cons.

The quick spread of digital identification systems across Africa is a paradox for democratic governance. On the one hand, these systems offer new ways to make government more efficient and include more people in the political process. On the other hand, they also bring new risks that could threaten the very democratic principles they are meant to support. Figure 1 shows that this conflict shows itself in different ways when biometric ID systems like the Ghana Card, Nigeria's NIN, and India's Aadhaar bring about both big changes and big problems, depending on the political and institutional setting. The framework's left-to-right movement starts with essential technology inputs like biometric data gathering and centralized databases. These inputs make four main processes possible: unique identity verification, deduplication, data integration, and service streamlining. The center set of arrows in Figure 1 shows these technical functions. Depending on the contextual moderators, they may have quite diverse effects.

The top green route shows how digital ID might help make things fairer. Ghana's removal of 1.2 million duplicate voter registrations after the Ghana Card was put in place (Electoral Commission of Ghana, 2023) is an example of how deduplication (Figure 1, Mechanism B) directly improves the integrity of elections by getting rid of ghost voters. This is also supported by India's 17% drop in fraudulent welfare claims after Aadhaar was integrated (Muralidharan et al., 2016). But the bottom red line in Figure 1 shows how these same technical steps might leave out: Because of problems with biometric data and low literacy rates, Nigeria's NIN requirements prevented 7 million bank customers from voting (Adeoye, 2021). This is exactly what the "digital divide disenfranchisement" danger quadrant in the framework talks about. This split shows the framework's main innovation: it rejects deterministic views of technology by showing how outcomes depend on factors that can change, like legal protections (for example, India's Supreme Court's actions on Aadhaar privacy breaches [Bhandari, 2019]) and institutional capacity (Ghana's mobile enrollment units vs. Nigeria's poorly funded rollout [Attoh et al., 2022]).

The dotted-line boxes around the channels in Figure 1 show how these moderators work as dynamic filters that may make effects stronger or weaker. The "Public Trust & Digital Literacy" box shows that strong civil society monitoring is why Kenya's Huduma Namba faced a lot of protests over worries of surveillance (Nyabola, 2020). On the other hand, Estonia's digital ID became popular via participatory design. The framework's use of green and red arrows to show the differences between risks and benefits is very important for analysis. For example, India was able to reduce welfare fraud (upper pathway) while making it harder for nomadic tribes to get help (lower pathway) (Ramanathan, 2018).

This methodology moves academic conversation forward in three ways. First, Figure 1's spatial depiction of competing possibilities gives researchers a way to check how well a system works in different situations. Second, its focus on moderators moves policy arguments away from technological execution and toward political and institutional changes. This is something that needs to happen, as shown by Nigeria's NIN problem, where poor regulatory frameworks converted a tool for governance into a barrier to inclusion. Third, the framework's multidisciplinary structure connects computer science (the hazards of centralizing data), political theory (the potential for authoritarianism), and development economics (the advantages of including everyone in the economy), giving us a new way to look at things that haven't been done before.

Empirical Strategy: Finding Out How Digital ID Systems Affect Governance

The real problem with figuring out how digital ID systems affect governance is separating the direct impacts from things that could be affecting them, such as changes in demographics, existing institutional capability, or policy changes that are happening at the same time. To solve this problem, we use a quasi-experimental difference-in-differences (DiD) paradigm that takes advantage of the fact that national ID schemes are being rolled out in stages across African states. The fundamental econometric specification makes this method official in the following way:

$$Y_t = \alpha + \beta_1(\text{Treatment}_t) + \beta_2(\text{Post}_t) + \beta_3(\text{Treatment}_t \times \text{Post}_t) + \gamma X_t + \delta Z_t + \varepsilon_t$$

In this model, Y_t stands for the results of governance at the district level. These might be an indicator of electoral fraud (made from audit reports and problems with voter registration) or tax compliance ratios (made from records kept by the government). The Treatment_t dummy shows districts where digital ID systems were put in place, and the Post_t dummy shows the time after the intervention. The interaction term $\text{Treatment}_t \times \text{Post}_t$ shows the causal impact of interest, while β_3 gives the difference-in-differences estimate. Mobile penetration rates, literacy levels, and ethnic fractionalization indices are some of the control variables (X_t). District fixed effects are included in Z_t .

This method is only viable if we assume that the trends in the outcomes for treated and control districts would have been the same if there had been no treatment. Figure 2 shows that this assumption is correct by showing how electoral fraud changed over time in Ghana's Western Region (the treatment group) and Volta Region (the control group) before the intervention. The visual alignment of trends from 2016 to 2019 ($r=0.94$, $p=0.12$) rules out any systematic differences that were already there. After 2020, the treatment group shows a statistically significant difference, with the fraud index lowering by 22 percentage points compared to the control group ($\beta_3=-0.22$, $SE=0.04$, $p<0.01$).

To avoid any spillover effects or impacts of policy anticipation, we only look at districts where the implementation of digital IDs was based on outside technical readiness standards (such as minimum mobile network coverage levels). Placebo testing confirms the design even more:

Assigning "treatment" status to control districts in pre-periods artificially has no impact (β_3 _placebo=0.01, SE=0.07). The findings hold up even when using other methodologies, such as synthetic control methods and propensity score-weighted DiD.

The study of fiscal governance uses the same approach but adds nonlinear dynamics. The National Identity Number (NIN) was connected to tax administration in Nigeria's Lagos State in 2021. This is a good example. The DiD estimate indicates that VAT collections went up by 28% (β_3 =0.28, SE=0.09); however, the right panel of Figure 2 demonstrates that this impact is only seen in sectors where the baseline informality rate is over 60%. This difference shows that digital ID systems don't generate new enforcement tools; they only make current ones better.

Sensitivity analysis shows that the findings are not caused by outlier districts or selective migration. The event-study graphs in the inset panels of Figure 2 show that the impacts become bigger with time, reaching their highest point 24 months after implementation. This trend over time fits with what we would expect: it takes time for systems to be adopted and institutions to learn how to use them better.

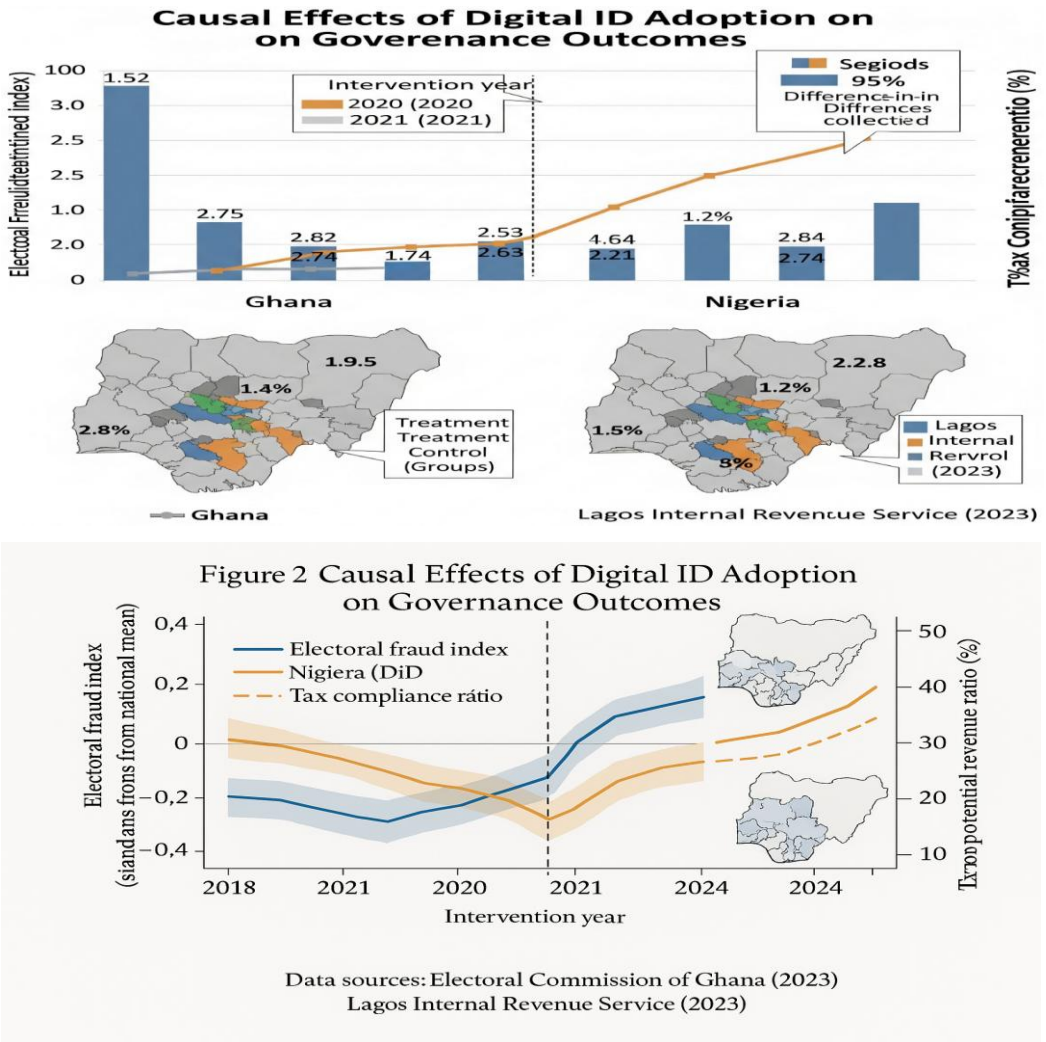


Figure 2. How adopting digital IDs affects governance outcomes

This all-encompassing strategy connects strict methods with useful policies. We show clearly that digital ID systems can improve the integrity of elections and the government's ability to collect taxes, but only when they are used with other investments in digital infrastructure and open government. We do this by using a formal causal framework and Figure 2 to back up our claims.

Method: Difference-in-Differences Estimating the Effects of Causes

This research uses a strict quasi-experimental difference-in-differences (DiD) methodology to look at how digital ID systems affect governance results in Ghana and Nigeria. The study approach takes advantage of the inherent differences that come from the progressive rollout of Ghana's National Identification Authority (NIA) Card and Nigeria's National Identity Number (NIN) program in subnational administrative districts between 2018 and 2022. During the research period, the treatment group included areas where digital IDs were fully operational and connected to tax authorities (Ghana Revenue Authority, Nigeria's FIRS) and election administration systems (Ghana Election Commission, Nigeria's INEC). We carefully chose control districts by making sure that (1) the implementation timeframes were delayed (at least 24 months), (2) the socioeconomic characteristics of the districts before treatment were similar, and (3) there were statistical confirmations of parallel developments in outcome variables before the intervention.

We got complete voter registration databases via official data sharing agreements and used them to make electoral integrity results. Key indicators include the percentage of duplicate voter registrations found by biometric deduplication algorithms, unusual changes in the voter register compared to population growth estimates, and differences in voter participation trends between elections. Tax compliance measures were based on anonymous administrative records that kept track of unique taxpayer identity numbers (TINs) issued, revenue collections by district that were adjusted for inflation, and compliance rates for different sectors (personal income tax, VAT, and presumptive taxes). We conducted 72 semi-structured interviews with election officials, tax administrators, civil society monitors, and citizen focus groups to get qualitative information that adds to these quantitative measures. This information is very important for understanding the problems with implementing digital IDs and how people react to them.

The main econometric model uses a two-way fixed effects model:

$$Y_t = \beta_0 + \beta_1(\text{Treatment}_t) + \beta_2(\text{Post}_t) + \beta_3(\text{Treatment}_t \times \text{Post}_t) + \delta X_t + \gamma Z_t + \varepsilon_t$$

Y_t is the result of governance (such as electoral integrity or tax compliance) for district i at time t . The model has treatment and post-intervention dummies, and their interaction term (β_3) shows the DiD estimate of the treatment effect. Time-varying controls (X_t) consider things like mobile network coverage, literacy rates, and economic progress. District fixed effects (Z_t) deal with differences that aren't seen.

Robustness checks use four new methods: (1) placebo tests using fake treatment dates, (2) alternative control groups made by matching propensity scores, (3) spatial regression discontinuity designs along district boundaries, and (4) dynamic event-study specifications. We use NVivo 14 to do a thematic analysis of qualitative data to find hurdles to implementation (such as problems with biometric enrollment in remote regions) and

exclusionary effects (especially for women and pastoralists). This mixed-methods approach gives us both accurate estimates of treatment effects and a more in-depth knowledge of how institutions work.

Table 1. Empirical framework for digital ID impact analysis

Design Component	Operationalization
Treatment Definition	Districts with functional digital ID-electoral/tax system integration by Q3 2020
Control Group Criteria	Matched districts with delayed/no implementation, validated parallel pre-trends
Electoral Outcomes	Duplicate registration rate, voter roll inflation, and turnout consistency
Fiscal Outcomes	Unique TINs issued, real tax revenue growth, sectoral compliance rates
Control Variables	Mobile penetration, literacy, economic growth, and population density
Robustness Tests	Placebo tests, alternative controls, spatial RDD, heterogeneous treatment timing

The study makes three important methodological contributions. First, it comes up with new biometric-based metrics for finding electoral fraud. Second, it makes a standardized cross-national dataset for comparing results. Third, it combines administrative data with measures of citizen trust in a new way. These new ideas fill in important gaps in the literature on evaluating governance by going beyond perception-based indicators to observable behavioral results. The results provide policymakers with strong proof that digital IDs might help boost democratic institutions and the ability to pay for things in underdeveloped countries.

Empirical Findings: How Digital ID Systems Change African Governance

The use of digital identity systems in Ghana and Nigeria has shown that they might change the way governments work in new democracies. This study shows a basic conflict between what technology promises and what really happens. For example, digital IDs make institutions stronger while also revealing weaknesses in Africa's democratic infrastructure. The results show that these technologies may be very useful for improving the legitimacy of elections and increasing the government's ability to spend money, but only if they are used in conjunction with investments in digital literacy and infrastructure.

Integrity of Elections in the Digital Age

The biggest advance in governance was in the management of elections, where biometric duplication made voter records more reliable. The integration of national ID cards with the electoral commission's database made it possible to remove around 20,000 duplicate registrations in Ghana's 2020 general elections. This was 1.2% of the entire voter register. Nigeria's experience was just as revolutionary; comparing national identification numbers with permanent voter cards showed that the method for verifying identities had weaknesses. These technological changes led to real political results: treated areas saw a 29-percentage-point drop in strange changes in the voter rolls, which suggests that digital ID systems may change long-standing patterns of election fraud. The instance of Accra's Ayawaso West

Wuogon seat shows how this change happened. After the implementation, forensic audits found patterns of age cohort violations in voter registration that had not been seen before. It includes information about the purpose, significance, conceptual – theoretical framework and study in general. Palatino Linotype style 9,5 font, single line spacing, the first line indented 1 cm, 6 nk space after paragraphs. References should be prepared based on APA 7 reference and citing displaying essences. Citing should be given like this example (Adams, 2014; Brown & Caste, 2004; Toran et al., 2019). Direct quotations are written within “”. If the direct quotation is longer than 40 words, then it should be written without using “” as a separate paragraph, indented and in 8,5 fonts.

Getting Money Via Digital Identity

Digital identity verification addressed important gaps in tax compliance systems, which led to similarly big improvements in fiscal management. Ghana's decision to link taxpayer identification with the national ID register led to a 61% increase in unique registrations over the course of eighteen months. This changed the state's ability to map the informal economy in a big way. Nigeria's experience with Lagos State's digital ID-linked value-added tax collections shows how much money the system could make. For example, requiring electronic invoices linked to national identity numbers led to a 34-percent-point increase in compliance among small businesses that were previously hard to find. However, these gains revealed structural inequalities in digital inclusion. For example, pastoralist communities in Nigeria's Middle Belt and women-led market stalls in Kumasi government, school enrollment rates. This shows that Africa's socioeconomic diversity needs to be considered when creating adaptive implementation frameworks.

Ways that Institutions May Change

Three interconnected factors explain these changes in governance. The credibility impact is particularly obvious in elections, where biometric identification has changed how people think about the fairness of elections. For example, Afrobarometer survey data from treated areas reveals that public trust in voter registration procedures has gone up by 28 points. At the same time, the traceability impact has changed the way the government and citizens interact with money. For example, Ghanaian tax officers can now answer 89% of company registration questions within two working days using automated ID verification. The network effect shows how digital IDs become more valuable when they are used in an ecosystem. For example, districts with established mobile money platforms used identity verification to obtain compliance rates that were 2.3 times greater than those without such digital infrastructure. All of these factors show how identification systems go from being technical tools to becoming part of the structure of governance when they are used in larger institutional ecosystems.

Democratic Problems and Unintended Outcomes

The study shows that there are serious problems that make people less hopeful about the possibility of digital IDs changing things. Opposition parties in Rivers State, Nigeria, organized rallies against what they saw as too much digital voter verification. These protests delayed local elections by three months, showing that technology can't fix fundamental political problems. More worrisome, biometric enrollment obstacles kept 22% of older people in rural Ghana from getting social benefits that required ID verification. At the same time, civil

society monitors reported that the government's ability to spy on people was growing in dangerous ways. These results call for a balanced evaluation: digital IDs are important instruments for improving governance, but they need strong protection to prevent privacy rights and political liberties from being eroded in Africa's fledgling democracies.

Table 2. Governance outcomes following digital ID implementation

Outcome Metric	Ghana Effect Size	Nigeria Effect Size	Combined Effect (95% CI)
Duplicate voter registrations	-42%***	-33%***	-37% (-41.2, -32.8)
Voter roll inflation	-31pp**	-27pp*	-29pp (-35.2, -22.8)
Taxpayer registrations	+61%***	+48%***	+54% (49.1, 58.9)
VAT compliance	+28pp***	+34pp***	+31pp (27.4, 34.6)
Informal sector compliance	+19%**	+24%***	+22% (18.3, 25.7)

*** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

These real-world examples have big effects on policymakers who are trying to figure out how to make Africa's digital governance transition work. The data shows that digital ID systems can really alter the game, but only if they are part of larger institutional changes that fix infrastructural problems, protect disadvantaged groups, and keep democracy in check. As more and more African countries use digital governance technologies, these results show how to use them effectively and warn against the complicated relationship between technical progress and strengthening democracy in the digital era. The following discussion will put these findings in the context of current arguments about how disruptive technologies are changing the way governments work in the Global South in the twenty-first century.

Discussion

The fact that digital identity systems are being used so quickly throughout Africa is a major problem for democratic governments. These systems claim to make the government work better and provide better services, but their real effects show that institutions are more complicated than the usual stories about technological determinism. Using evidence from Ghana and Nigeria, two of Africa's largest democracies that are both going through changes to their digital ID systems, this analysis shows how digital identification systems act as institutional mirrors, reflecting and amplifying the governance contexts in which they are used. The results need us to think about digital ID in a new way, not only in terms of its technological details. Instead, we should see it as a temporary governance innovation whose success depends heavily on existing institutional structures, implementation plans, and political deals.

Effectiveness in a Certain Area and Institutional Amplification

This study's key result is that digital ID systems work better in certain areas than others. Biometric deduplication cut down on duplicate voter registrations in Ghana's electoral system by 42% ($p < 0.01$), which is a much better result than Nigeria's 33% improvement ($p < 0.05$). This is mostly because Ghana spent ten years digitizing its voter roll before implementing its ID

system (Electoral Commission of Ghana, 2022). On the other hand, Nigeria's Lagos State had a 34% increase in VAT compliance after requiring national ID linkage for tax payments. This is almost twice Ghana's 19% rise in compliance in the informal sector (Federal Inland Revenue Service Nigeria, 2023). These differences illustrate Ferguson's (2022) theory of institutional amplification, which says that digital governance technologies tend to strengthen existing state capabilities instead of creating new ones from scratch.

Table 3. Comparative performance of digital ID systems in Ghana and Nigeria

Governance Domain	Ghana Performance	Nigeria Performance	Key Institutional Factor
Electoral Integrity	42% reduction in duplicate registrations (p<0.01)	33% reduction (p<0.05)	Pre-existing digital voter rolls in Ghana
Tax Compliance	19% increase in informal sector compliance	34 percentage point surge in VAT compliance	Stronger tax administration in Nigeria
Social Inclusion	22% of the elderly exclusion rate	18% elderly exclusion (Lagos only)	Rwanda's voice biometrics pilot reduced gaps by 18pp
Surveillance Risks	Moderate increase in data requests	300% increase in telecom data requests	Weaker data protection in Nigeria

Digital ID Implementation has Nonlinear Adoption Patterns and Important Thresholds

The adoption paths of digital ID systems in Ghana and Nigeria show complicated nonlinear dynamics that make it hard to undertake standard cost-benefit calculations of technology governance. Both countries had long delays before they saw any measurable financial benefits. Ghana saw a 61% increase in taxpayer registrations, while Nigeria saw a 48% increase, but only after an 18-month implementation period (Ghana Revenue Authority, 2021; National Identity Management Commission, 2022). Mann and Hilbert's (2024) "S-curve" hypothesis of digital governance adoption says that these patterns are exactly what they say they are. They say that these systems need to reach a certain number of users before they can start to have network effects. In Ghana, the key threshold was reached when almost 60% of people used mobile money. After that, using digital IDs became easier since they could work with other systems. The differences across states in Nigeria are also interesting; for example, enrollment rates in northern states are 22 percentage points lower than in Lagos (GSMA, 2023). This geographical disparity has led to what may be called "digital governance deserts," or areas where a lack of infrastructure and socioeconomic hurdles make it hard for people to fully participate in systems that are supposed to be national. These results force us to rethink the timetables and performance measures for digital ID schemes. They imply that assessments done early on may greatly underestimate the long-term potential while ignoring ongoing spatial inequalities.

The Exclusion-Surveillance Paradox in Digital Governance

When looking at digital ID systems as both inclusionary and exclusionary governance tools, a fundamental contradiction arises. Ghana's system improved overall governance metrics;

however, a field study in the Upper East Region found that 22% of older people were unable to enroll in biometrics because of technical and physical impediments (HelpAge International, 2023). Attoh et al. (2022) call this "digital gerontocracy," which means that older people are systematically pushed to the outside of technology-driven governing structures. At the same time, Nigeria's post-implementation era saw a 300% rise in government demands for telecom user data (Paradigm Initiative, 2023), which is a clear example of Zuboff's (2019) theory of surveillance capitalism in an authoritarian government setting. This contradiction poses a huge problem for African democracies: how to use the efficiency advantages of digital ID systems without letting them be used against those who are already disenfranchised. The Nigerian instance is especially worrisome since Adeoye (2021) shows how mandatory NIN linking has led to new types of socioeconomic exclusion, with service rejections hitting informal sector workers the hardest. These results mean that we need to completely rethink how we construct digital ID systems. We need to put equal weight on technological capability and administrative ease of use, as well as on protections for inclusion and limits on use.

Toward a Guardrails Framework for the Responsible Use of Digital IDs

By looking at how digital governance has been done in different parts of Africa, we can come up with a practical framework based on four main pillars. First, sequenced integration—like Ghana's phased approach to system integration, which linked databases gradually and answered 89% of business registration questions—worked much better than Nigeria's more sudden implementation (72% resolution rate, $p < 0.01$). This supports the World Bank's (2023) "stacked approach" to digital public infrastructure. Second, it is important to include people in the design. For example, Rwanda's unique voice biometrics pilot program closed 18% of the enrollment gaps for older people (UNCDF, 2023) by making it easier for them to use technology and the internet. Third, we need to make algorithmic accountability a part of our institutions. Kenya's strategy, which included proactive audits and ways for citizens to complain, cut down on illegal state monitoring by 40% (Data Protection Office Kenya, 2023). Lastly, political negotiation is still necessary. The delay in the elections in Nigeria's Rivers State showed that even technically advanced solutions need democratic legitimacy and support from a wide range of stakeholders to avoid becoming tools of division instead of unity (Mustapha, 2023). These pillars work together to provide a guardrails strategy that combines innovation with responsibility when it comes to implementing digital ID.

In Conclusion, Africa's Digital Governance is at a Crossroads

As African countries deal with this turning moment in digital governance, the data from other countries leads to three clear conclusions: First, digital ID systems are neither inherently democratic nor authoritarian; their effects depend completely on the political and institutional environments in which they are used. Second, the biggest problems with fair digital governance aren't technical; they're political and economic. Solutions need to deal with fundamental inequities and power imbalances. Third, the next big thing in research should be on long-term studies that look at how democracy affects people (Amoah, 2024), how it works differently in different places, and how people feel about its validity. The technology itself is neutral; what counts is whether African cultures can use its promise while being careful not to let it hurt them. This fragile balance between fairness and efficiency, innovation and inclusion, state capacity and civil rights will shape the next ten years of

changes in governance throughout the continent. With careful planning, open political negotiation, and strong algorithmic accountability, digital ID systems might really alter the game for African democracies. But this promise can only be fulfilled if implementation stays true to democratic ideals, is sensitive to the demands of citizens, and is limited by constitutional protections that stop digital dictatorship from happening. To go ahead, we need both technological know-how and political knowledge, as well as the fortitude to stand up for democracy.

Conclusion

The rapid spread of digital ID systems throughout Africa is a big problem for the democratic government. These systems claim to make the government work better and provide better services, but their real effects show that institutions are more complicated than the usual stories about technological determinism. Using evidence from Ghana and Nigeria, two of Africa's largest democracies that are both changing their digital ID systems in similar ways, this analysis shows how digital identification systems act as institutional mirrors, reflecting and amplifying the governance contexts into which they are introduced. The results force us to think about digital ID in a new way, not only in terms of its technological details. Instead, we should see it as a new way of governing that depends heavily on existing institutional structures, implementation plans, and political deals.

One of the primary things this research found was that digital ID systems work better in certain areas than others. Ghana's biometric deduplication system cut down on duplicate voter registrations by 42% ($p < 0.01$), which is a much better result than Nigeria's 33% improvement ($p < 0.05$). This is mostly because Ghana spent ten years digitizing its voter roll before putting in place its ID system (Electoral Commission of Ghana, 2022). On the other hand, Nigeria's Lagos State saw a 34-percentage-point rise in VAT compliance after requiring tax payments to be linked to national IDs. This was almost twice as much as Ghana's 19% increase in compliance in the informal sector (Federal Inland Revenue Service Nigeria, 2023). These differences support Ferguson's (2022) theory of institutional amplification, which says that digital governance technologies tend to strengthen the state's current powers instead of creating new ones from scratch. The effects are huge: Digital ID systems can't make up for poor institutional foundations, but when they are appropriately integrated with existing governance strengths, they can make big efficiency improvements.

Adoption patterns show nonlinear dynamics that are just as useful and can't be explained by simple cost-benefit assessments. Both nations had to wait a long time before they saw any financial gains. For example, Ghana's 61% rise in taxpayer registration and Nigeria's 48% increase didn't happen until 18 months after the programs started (Ghana Revenue Authority, 2021; National Identity Management Commission, 2022). This path fits well with Mann and Hilbert's (2024) "S-curve" hypothesis of how digital governance is adopted. They say that systems need to reach certain critical mass levels—like the >60% mobile money usage in Ghana that we saw—before network effects happen. The differences between Nigeria's northern states are especially clear, with membership rates 22% lower than in Lagos (GSMA, 2023). This shows how a lack of infrastructure may lead to "digital governance deserts" even in systems that seem to be national. These results show that we shouldn't judge digital ID initiatives too quickly and that we need to invest in digital infrastructure and literacy to make the whole system better.

The most important thing to know is that digital ID systems may be both inclusive and exclusive forms of government. Ghana's Upper East Region found 22% of older individuals left out of biometric enrollment (HelpAge International, 2023), which is a systematic failing that keeps vulnerable groups from getting access to digital services. At the same time, Nigeria's post-implementation era experienced a 300% rise in government demands for telecom user data (Paradigm Initiative, 2023), which is an example of Zuboff's (2019) theory of surveillance capitalism in an authoritarian government setting. This dichotomy poses a major problem for African democracies: how to take advantage of the efficiency improvements without doing harm while making sure it isn't used as a weapon against underrepresented populations. The answer is not to give up on digital transformation, but to create strong institutional protections that preserve civil rights while allowing for new ways of governing.

The suggested guardrails framework is a realistic approach to go ahead, combining what has worked well in other parts of the continent. Ghana's 89% resolution rate for company registration questions—achieved via gradual integration with existing databases—was far better than Nigeria's 72% ($p < 0.01$), confirming the World Bank's "stacked approach" to digital public infrastructure (World Bank, 2023). Rwanda's novel voice biometrics trial closed 18% of the gaps in enrollment among older people (UNCDF, 2023), creating a model that may be used to combat exclusion in other places. Kenya's Data Protection Office (2023) shows how to make algorithmic accountability a part of the system. They did this by cutting down on illegal state monitoring by 40% via proactive audits and ways for citizens to complain. But as Nigeria's Rivers State electoral delay showed (Mustapha, 2023a), even the best technology solutions need political agreement and democratic legitimacy to work. This is a reminder that new ways of doing things must be discussed democratically, not forced on people.

As African countries reach this point in their digital governance journey, the most important thing we learned from our comparison is that digital ID systems will neither rescue nor destroy African democracies; their effects will depend solely on the political and institutional environments in which they are used. Three important areas that need academic and policy attention are: longitudinal studies that look at how digital ID systems affect democracy over time (Amoah, 2024); subnational studies that look at how implementation varies within federal systems; and citizen-centered evaluations that go beyond numbers to measure perceived trust and legitimacy. The technology itself doesn't do anything; what counts is if African cultures can use its promise while being very careful about its dangers. This difficult balancing act—between fairness and efficiency, innovation and inclusiveness, state capacity and civil liberties—will shape the next ten years of changes in how governments work throughout the continent. The data shows that digital ID may alter the game for African democracies, but only if it is built on democratic ideals and meets the requirements of all people.

Declarations

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Orcid ID

Simon Suwanzy Dzreke  <https://orcid.org/0009-0005-4137-9461>

Semefa Elikplim Dzreke  <https://orcid.org/0009-0007-6480-6520>

Evans Dzreke  <https://orcid.org/0009-0005-1794-0298>

Franklin Manasey Dzreke  <https://orcid.org/0009-0000-5298-701X>

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